

60 INSTASTORY IDEAS FOR PHOTOGRAPHERS



60 INSTASTORY IDEAS TO BUILD ENGAGEMENT

POLLS

1. Who else is already dreaming about lunch?
2. Pineapple on pizza. Weird or normal?
3. Vacation spot. Beach or lake?
4. The perfect night. Netflix & PJ's or Dinner out & dressed up?
5. Shoes. Heels or flats?
6. Winter. Love it or hate it?
7. Do you sleep with the TV on or off?
8. Who else is watching The Bachelorette?!
9. Which type of images do you prefer - natural or urban?
10. Pizza or tacos?

TEXT RESPONSE QUESTIONS

11. How many cookies is too many cookies? Asking for a friend.
12. Need some new lipstick. What's your favorite?
13. If you could travel anywhere in the world where would you go?
14. How many pics on your camera roll?
15. Confession time: When was the last time you cleaned out your car?
16. What's on your senior year bucket list?
17. What do you wish you had more time to do?
18. What's your dream vacation?
19. Fill in the blank: Today I am
20. If you could be famous for one thing what would it be?

STUDIO BEHIND THE SCENES

21. Studio Tour
22. Editing before & after
23. Location scouting
24. BTS album / canvas collection design
25. BTS session premiere
26. Boomerang selfie with an album / grad annc / canvas
27. Mom's favorite
28. New product showcase
29. Post a bts image and ask your followers to caption it
30. Product shipments coming in

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■ GET PERSONAL

31. Motivation Monday - quote or pep talk
32. Inspirational quote and why you love it
33. Selfie of something you are thankful for
34. Currently reality - real life, in the moment, authentic pic
35. Share a pic / boomerang of your pets
36. Tell a corny joke
37. 3 things you didn't know about me. What's 1 thing I don't know about you?
38. Share a story about a time when you messed up & how it helped you grow
39. Share a video / boomerang of your kid's sports practice / game
40. Share your morning routine

■ CLIENT FEATURES

41. Celebrate their birthdays!
42. College acceptance letters
43. Sports or academic awards
44. Game night! Encourage your audience to go support them.
45. Back of the camera sneak peek
46. Testimonial / Google Review Screenshot
47. Featured senior
48. Look who's on the blog
49. tbt with a story about why you loved that session
50. Share their prom gown pictures or when they are trying to sell the dress

■ SESSION TIPS

51. What to wear inspiration
52. When to book your senior session
53. It's never too early / too late to book your senior session - available dates
54. 3 secrets to a successful session
55. Fast fix: fly aways? a little hairspray on your fingertips will fix that!
56. Outfit organization for your session
57. Tanning: the do's and don'ts
58. When to get your brows done before your session
59. Measure your walls before your ordering appointment
60. How to book a session with you